

Store operations opportunities in omnichannel

Omnichannel environment provides store operations opportunities to improve that retail chains are implementing with a high impact.

27/10/2016

9:30-12:00h

Hotel Eurostars Mirasierra
Alfredo Marquerie nº 43
Madrid





We will share vision and experiences on how retail chains are taking advantage of the omnichannel environment to implement store operations improvements

- Interaction with customers instore. Conversion
- Merchandise management and stockroom management
- New store manager role. Non commercial functions to avoid
- Click and Collect service
- Instore communication and promotional activity

Agenda

9:00-9:30 Coffee 9:30h-11:30h
Presentation (Carlos Domínguez,
Tim Radley and Luis Leal)
11:30-12:00h Q & A

Info and registration:

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